



# Collusia Builds Hope for Homeless Children

By Eli Kilgrave, *New England Times*

Northeast Family Help and Hope, a non-profit organization providing assistance to homeless families, last week honored Collusia Corporation as its largest donor and most involved corporate member.

"Their involvement has been tremendous," said Jilly Bankloft, Help and Hope's Director of Outreach. "Collusia has really taken a hands-on approach to helping our homeless kids."

According to Bankloft, Collusia employees regularly volunteer at Northeast Family Help and Hope facilities. Bankloft is particularly impressed by her most frequent volunteer: Collusia's Chief Executive Officer Lisa Solein.

"Lisa takes a real personal interest in these kids and their futures," said Bankloft. "She'll bring a group of them out on a field trip to tour Collusia and they come back in a daze because they've had such an exciting day."

Collusia's involvement extends into their groundbreaking research. Piper Swerviounous, Collusia's Executive Vice President of Clinical Research, specializes in ophthalmic enhancement. According to Swerviounous, "Lisa is always looking for ways to improve lives. In particular, since some of these homeless children don't have access to corrective lenses, we're researching better ways to permanently improve eyesight—even beyond what humans are currently capable of."

Bankloft says the Help and Hope organization will continue their strong partnership with Collusia. "They're a shining example of all the good things a big corporation can do," said Bankloft.

[Collusia: A Strong Company, A Strong Future](#)