



Collusia: A Strong Company, A Strong Future

By Rolanda Welkes, *The Only Real Technology Magazine*

The famously secretive Collusia Corporation, having ignored repeated requests for interviews nearly since its inception, finally opened its doors—if only a crack—to *Technology Incorporated*. We were granted brief access to three Collusia insiders: Peter Casein, Executive Vice President of Marketing and Communications; Dr. Piper Swervionous, Executive Vice President of Clinical Research; and Darius Jones, senior construction engineer for several of Collusia's hottest products.

Collusia has topped the Most Anticipated Company Products charts for five years in a row—so we were eager to talk to the smart high-flyers who make this company tick. Here, we provide excerpts from our interview.

ORTM: We have to start this discussion by asking about the TimeTilter. You've invested hugely in marketing and it looks like it's paid off: TimeTilter is now the top Google search term in the consumer tech category. What can you tell us about this phenomenon?

Casein: As you know, TimeTilter is most hotly anticipated gaming product in over a decade. This is a completely unique adventure unlike anything that's ever been encountered before.

ORTM: And the release date is...?

Casein: We're projecting some time next year. It's a complex project and we want to get every detail right.

ORTM: Let's talk a bit more about that. I'm sure you're aware of the rumors about these repeated delays in the release date. Is it really because of issues with user safety?

Swervionous: [laughing] Rolanda, I know you have to ask, but come on—you know those are strictly rumors. And I'm sure *you're* aware of where they came from: our competitors in the gaming world who know they can't offer anything this advanced.

ORTM: Collusia is, of course, involved in much more than gaming. The company is well known for pushing the limits of bioengineering research. What's going on in your labs right now?

Jones: Well, right now, it's all about biomimicry.

Swervionous: That means taking inspiration from nature to solve human problems. We're on the forefront of that approach.

Jones: Here's just one example. Imagine a scenario where humans are in danger and have to hide. What do they need? Camouflage. Perfect camouflage. We're looking at how animals camouflage themselves against predators and applying those ideas in innovative ways.

ORTM: I'm getting a signal to wrap this up, so let me squeeze in one more question. Every student getting a degree in science, tech or engineering dreams of landing a job at Collusia. In a word, what is it *really* like to work there?

Casein: Intense.

Swervionous: Empowering.

Jones: In one word? That's a challenge—can I have more than one word? I'd say: it's exciting to know that you're creating the future.

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